

## WHAT MY CLIENTS ARE SAYING:

"I was simply amazed at the genuine care you showed in assisting me to find my true purpose and achieve any goals and dreams. Your one-on-one coaching has empowered me to assist others the way you are assisting me."

PAUL WARE  
Mona-Vie Independent Distributor/Motivational Speaker

"It has been powerful to me to be able to associate with you. I have grown more in the last six months than I have in my whole life. I have been able to break down barriers that have held me from becoming successful. Your willingness to hold me to my greatness has rippled out to both my professional and personal life.

NICK SMITH  
Partner/Owner  
Celerity Investments

"You have assisted me in achieving true resilience and taught me that I am the one that creates my life. You have truly assisted me to create my dream life."

JAYCEE TURNER  
Account Rep

I have had the pleasure of witnessing firsthand the effects you have had with all of our employees. I have seen and felt a positive change throughout the entire office staff; there is an environment of love, respect and assistance of which I have never before experienced in a work setting. I have also received a great amount of positive feedback from both my employees and clients that I can directly attribute to your programs.

MATT ASTON  
Owner/President  
C.H.A.N.G.E.

# DEANA LEIGHTON

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Just as every business is unique, I also know every employee is unique, which is why I am committed to create unique, effective and successful empowerment programs to fit your specific goals. By assisting employees to embrace their full potential, I cultivate inspired, energized and productive leaders who are empowered on a personal level and who are committed to taking their organization to a whole new level of success.

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801-787-1122  
DeanaLeighton.com

# DEANA LEIGHTON

## EMPOWERED PEOPLE CREATE POWERFUL RESULTS.



Discover the difference your team can make >

What else could you focus on if your company had lower turnover, higher sales and more productive teams? Your employees are your most important asset and their success directly impacts your bottom line. More companies than ever are realizing the powerful results of executive development and training. Managers and employees who are empowered make effective and honest decisions, are more invested in your business and build a synergy that is essential to the longevity and success of your company.

## THE FOUR "CS" TO A BALANCED, EMPOWERED TEAM...

### CLARITY CONFIDENCE COMMITMENT CREATION

My customized empowerment programs give you and your employees the clarity to find balance in life — **professionally, personally emotionally, financially and spiritually**. This clarity proves to be a foundation for better decision making and higher concentration on the tasks and projects that really count. Using the powerful *Law of Attraction*, my exclusive *Language of Success* process and more, I assist every member of your team to become inspired and energized on the inside so that it reflects in every aspect of their lives on the outside.

### CLARITY CONFIDENCE COMMITMENT CREATION

My life-changing programs give your team a roadmap so they can feel confident and begin to experience their own personal sense of power. By working with you and your employees – confidentially one-on-one or in a group setting – I assist every person to see the unlimited possibilities in every situation, including what they can personally contribute and what they can accomplish as a team. The successful results your team will create from having confidence at their core, easily transfers from individuals, to teams, and throughout your entire organization. My empowerment programs also include:

COMMUNICATION    TIME MANAGMENT    TEAMWORK    ACCOUNTABILITY  
LEADERSHIP    INTEGRITY    STRUCTURE    OUTWARD FOCUS

### CLARITYCONFIDENCE COMMITMENT CREATION

When individuals are committed to their goals, they are more efficient, driven and motivated. Creating an environment where everyone on your team is committed to their personal goals, along with the company's goals, produces ongoing efficiency on a higher level possibly never experienced before. Inspiring your teams to embrace their commitments is powerful and that's one more reason why 25-40% of Fortune 500 companies use corporate or executive coaching.<sup>1</sup>

### CLARITYCONFIDENCECOMMITMENT CREATION

What does it mean to "create" your life? I awaken you to the reality of consciously creating the results you desire, which empowers you to live more authentically, honestly and joyfully. Whether you are looking to assist each member of your team with a career advancement, to be a better parent or generate greater personal wealth, **it's all possible!** In fact, a study conducted by Manchester Consulting of Fortune 1000 executives indicates that coaching returned 5.7 times the investment (measured in productivity, cost reduction, employee retention and more) for an average return of **\$100,000 per executive**. How would you like that kind of creation?

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FOR MORE INFORMATION,  
PLEASE VISIT MY WEBSITE AT  
[DEANALEIGHTON.COM](http://DEANALEIGHTON.COM)  
OR CALL 801-787-1122.

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<sup>1</sup> According to a study conducted by the Hay Group.